

THE LIST

Compiled by Patsy Conn
404-249-1008, @ResearchAtIBiz
pconn@bizjournals.com

ATLANTA'S 100 FASTEST-GROWING PRIVATE COS.

RANKED BY WEIGHTED AVERAGE GROWTH INDEX

	Business name Website	Address Phone	Weighted average growth index	% change in revenue 2013-2015	% change in employees 2013-2015	Partial listing of factors leading to growth	Brief description of services offered	Chief Atlanta officer(s)	Year est. in Atlanta
76	Look-Listen Creative look-listen.com	1495 Northside Dr. N.W., Atlanta, GA 30318 404-334-0853	7.9	168.89%	100%	strong group of clients who see us as a strategic partner for growth	full-service digital agency	Kit Hughes Paul Sternberg	2007
77	ExecuSource Inc. execusource.com	3575 Piedmont Rd. N.E., Bldg. 15, #350 Atlanta, GA 30305 678-701-2500	7.7	125%	70%	hard work; dedicated team; entrepreneurial culture	staffing, specializing in technology and finance	Frank Green	1998
78	Franchise Marketing Systems franchisemarketingsystems.com	425 Tribble Gap Rd., Cumming, GA 30040 800-610-0292	7.52	278.94%	150%	focused effort on providing an excellent customer experience and customer centered philosophy	full-service franchise consulting company helping companies franchise their businesses	Chris Conner Tom DuFore	2009
79	Multi Housing Advisors LLC (MHA) ¹ usmha.com	3575 Piedmont Rd., Bldg. 15, #1000 Atlanta, GA 30305 404-442-5600	7.51	76.47%	50%	significant investments in technology and research; aggressively recruits the highest quality people	multifamily brokerage and investment services	Joshua Goldfarb Matt Wittekiend	2002
80	eaHELP LLC eahelp.com	P.O. Box 1511, Cumming, GA 30028 855-548-4187	7.31	182.45%	34.78%	focus on serving clients with excellence	provides companies with virtual assistants to help with administrative workloads	Bryan Miles Shannon Miles	2010
81	Concordia Anesthesiology Inc. concordiaanesthesiology.com	3475 Lenox Rd., #655 Atlanta, GA 30326 404-478-8785	7.29	80.11%	110%	organic growth through relationships; added different approach to expansion outside Georgia	staffing and management services at anesthesia practice locations	Dr. Jarrod Huey Dr. Christopher Reeves Stephan Gosch May Murray	2010
82	Clinical Resources LLC clinicalresources.com	3338 Peachtree Rd., #102 Atlanta, GA 30326 404-343-7227	7.16	86.23%	81.82%	focus; high customer service; customer-focused values	healthcare staffing and executive search firm, focused primarily on the post-acute care provider setting	Jennifer Scully	2006
83	PrimeRevenue Inc. primerevenue.com	1349 W. Peachtree St., #1800 Atlanta, GA 30309 678-904-7100	7.03	58.48%	43.75%	award-winning trading platform allows clients to invest in growing their business	working capital finance, managing and optimizing cash flow	P.J. Bain	2003
84	Salesfusion salesfusion.com	3565 Piedmont Rd., Atlanta, GA 30305 855-238-6522	6.86	85.38%	85.71%	focus on innovation; partnership with B2B social media management platform; creative culture	offers marketing automation services	Carol O'Kelly Malinda Wilkinson James Delmerico Logan Henderson	2007
85	Hop City Craft Beer & Wine hopcitybeer.com	1000 Marietta St., Atlanta, GA 30318 404-350-9998	6.56	81.68%	110.53%	success at all our locations; renaissance in craft beer market	offers craft beer for retail purchase	Kraig Torres	2009
86	Muscle Up Marketing muscleupmarketing.com	1905 Woodstock Rd., #3200 Roswell, GA 30075 800-516-4480	6.52	146.9%	66.67%	taking care of our employees; having superior products and services	full-service marketing agency, specializing in campaigns for the fitness industry	Jon Butts	2011
87	Crisp Video Group ¹ crispvideo.com	1425 Ellsworth Industrial Blvd., #9 Atlanta, GA 30318 404-267-9240	6.45	214.28%	300%	unique value proposition; strong company culture; focus on process	corporate and small business video marketing company	Michael Mogill	2012
88	Profisee Group Inc. profisee.com	3655 Brookside Pkwy., Alpharetta, GA 30022 678-202-8990	6.07	82.97%	51.35%	customers placing more attention on how they master their rising amount of data	data management software company	Ian Ahern Val Lovicz Tony Braniff Jeff Wilson	2007
89	Factortrust Inc. factortrust.com	675 Mansell Rd., #205 Roswell, GA 30076 866-910-8497	5.87	80.91%	36.36%	stellar team; strategic hires; growth in key new industries	helps lenders manage the credit lifecycle of underbanked consumers using alternative credit information	Greg Rable Michael Heller	2006
90	VeinInnovations of Atlanta LLC veininnovations.com	1140 Hammond Dr., Bldg. I, #9150 Atlanta, GA 30328 678-731-9815	5.24	100%	88.24%	opened new offices; referrals; educating potential referring physicians; Saturday hours	treatment options for Chronic Venous Insufficiency (CVI)	David Martin	2002
91	MessageGears messagegears.com	1776 Peachtree St., #3005 Atlanta, GA 30309 888-352-0886	5.06	237.66%	233.33%	offering an alternative option in a stagnant market; continuously improving offerings; providing stellar service	hybrid email marketing service which combines on-premise software with the cloud	Dan Roy Mark Kraieski	2010
92	Spend Management Experts ¹ spendmanagementexperts.com	967 Buckingham Cir. N.W., Atlanta, GA 30327 404-902-5390	4.9	50.45%	113.33%	unique cost modeling approach; evolved with customers across all modes of transportation; market knowledge	helps companies optimize spending across the supply chain, reducing transportation and distribution costs	John Haber Kim McQuilken Paul Steiner Traci Doenitz	2011
93	One-World Inc. one-world-inc.com	4920 N. Royal Atlanta Dr., Tucker, GA 30084 404-371-1745	4.76	81.77%	20%	referrals and recommendations from existing customers; new overseas markets	works with international healthcare professionals to identify and provide pharmaceutical treatments not commercially available	Tony Harper	2001
94	Einstein PEO Inc. einsteinhr.com	3805 Crestwood Pkwy., #100 Duluth, GA 30096 770-962-1700	4.67	60.95%	266.67%	government compliance requirements and increased regulations	provide payroll, human resource, benefits and workers' compensation for small to mid- sized companies	Layne Davlin	2012
95	SEI-Atlanta LLC sysev.com	5 Concourse Pkwy., Set 3000, #35 Atlanta, GA 30328 770-353-0722	4.4	64.65%	35%	having a balanced approach between practice development, people development and business development	provides business and technology services tailored to individual client opportunities	Carol Austensen	2001
96	SimplePart ¹ simplepart.com	84 Walton St. N.W., Atlanta, GA 30303 404-620-9764	4.23	114.11%	89.47%	built a strong reputation; pursued comprehensive manufacturing deals	creates e-commerce technologies that help auto manufacturers and dealers sell parts, accessories and apparel online	Cole Getzler Michael Oki Lauren Morris	2010
97	MAG Bookkeeping magbookkeeping.com	P.O. Box 1511, Cumming, GA 30028 855-546-0022	3.73	169.85%	140%	increased partnerships and more focused advertising spend; strong partner and client relationships	offers virtual bookkeeping, payroll, donor management and CFO consulting to churches and nonprofits	Randy Ongie Bryan Miles Shannon Miles	2011
98	The Creative Momentum LLC thecreativemomentum.com	200 Mansell Court E., #300 Roswell, GA 30076 678-648-1445	3.67	176.01%	160%	providing exceptional results to clients	full-service digital agency specializing in custom web design, web application development and inbound marketing	Carl Widdowson Michael White	2012
99	The Birdsey Group LLC ¹ birdseygroup.com	3340 Peachtree Rd., #200 Atlanta, GA 30305 404-419-2386	3.64	239.2%	66.67%	reemergence of the commercial real estate market; penetration into the CMBS and Fannie/Freddie lending community	real estate consulting firm providing specialized services to the real estate investment and finance industries	Sandford Birdsey	2004
100	Captive Alternatives LLC captivealternatives.com	10 Glenlake Pkwy., S. Tower, #140 Atlanta, GA 30328 404-823-6200	3.62	122.22%	87.5%	brand recognition; technology; strategic partners; creativity	provides consulting services to help businesses control cost of risk through the use of captive insurance companies	Mark Jacobs David Kirkup	2000

¹ Company submitted a statement of verification supporting figures.

To qualify for the list, companies must have their headquarters in Atlanta (subsidiaries of other companies are not included); must have 2015 revenue between \$1 million and \$300 million; and must have two-year growth in sales of more than 50 percent. Companies are ranked by a growth index formula, which is used to even the playing field among companies of different sizes. The revenue and employee growth indexes are the percent change from 2013 through 2015 multiplied by the absolute change for the same years. A company's average employee or revenue growth index is the growth index divided by the average growth index of all companies that qualify. The weighted average growth index is a company's average employee index score plus its average revenue index score. Employee growth was weighted 40 percent and revenue growth was weighted 60 percent.

SOURCES: Atlanta Business Chronicle research and the companies

It is not the intent of this list to endorse the participants or to imply that the growth of a company indicates its quality. All information listed is based on responses from the companies to Atlanta Business Chronicle surveys.